

FOR IMMEDIATE RELEASE



FOR INFORMATION CALL

November 28, 2022

Ald. Milele A. Coggs

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Ald. JoCasta Zamarripa

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GiveMKE platform now live and accepting cash contributions and volunteers for city initiatives

A recently approved secure online contribution platform – **GiveMKE** – is now live and accepting monetary donations as well as volunteers for a variety of City of Milwaukee-sponsored events and initiatives, just in time for Giving Tuesday.

GiveMKE allows users to access its ‘crowdfunding’ online donation platform to support official City-sponsored events (those designated as such by Common Council resolution). Users can go to <https://bit.ly/Give-MKE> to make a contribution or volunteer.

Alderwoman Milele A. Coggs, who authored the legislation creating GiveMKE, said the platform allows residents, businesses and organizations an opportunity to support city initiatives that are in line with their values and mission. “In a time when crowdfunding (GoFundMe, Cash App) is prevalent and inquiries are often made about how people can help provide financial support for City-sponsored initiatives, it just makes sense to have a secure online contribution platform like GiveMKE. Just as important as monetary contributions, we are also seeking those willing to give their time to support a cause,” Alderwoman Coggs said. “As people are looking at possible ways in which they can contribute to local causes on Giving Tuesday and beyond, we encourage them to consider GiveMKE.”

-More-

GiveMKE/ADD ONE

“We believe this platform can be a great connector to city initiatives and events with the community at large, and we are deeply thankful to the staff of the Office of the Treasurer, City Treasurer Spencer Coggs and Deputy Treasurer Jim Klajbor, the City Clerk’s Office, and US Bank for all of the work that went into making GiveMKE happen,” said Alderwoman Coggs, Alderman Pérez, Alderwoman Zamarripa, Alderman Stamper, and Alderman Rainey.

Current official City-sponsored events that can be supported via GiveMKE include:

- **Girls’ Day at City Hall**
- **Juneteenth Day Celebration**
- **Hispanic Heritage Month Celebration**
- **MKE Business Now Entrepreneurship Summit**
- **Bronzeville Week & HaRUNBee Walk/Run**
- **Black History Month Celebration**
- **Vel R. Phillips Statue Fund**
- **Big Clean MKE**
- **Big Serve MKE**
- **MKE Community Excellence Program**
- **Alert Neighbor Program (Nosey Neighbor Program)**

The secure GiveMKE platform allows donors the option of using a credit card (all major credit cards accepted) or debit card when making a contribution. For answers to questions or for more information about GiveMKE, please call 414-286-2233 or send an email to tmacdo@milwaukee.gov.